

ELEXA GRIFFIN

Freelance Graphic Designer

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Eager to apply my skills in creating compelling visuals that communicate effectively and drive brand recognition, while continually expanding my knowledge.

About:

I am passionate about art and find joy in creating unique branding, layouts, and logos. I am always looking forward to contributing my graphic design skills and positive attitude in the workplace.

Skills:

- Communication
- Attentive Listening
- Attention to Detail
- Highly Motivated
- Time Management
- Problem Solving
- Microsoft Word
- Microsoft Excel
- Adobe XD
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign

Benefits:

Commute: I am dedicated to punctuality and ready to fill the gaps where necessary.

Availability: I am available all day, for any shift from 7 am to 11 pm.

Education:

Durham College, Oshawa Ontario - **Graphic Design**

SEPTEMBER 2020 - 2023

Knowledge and understanding in the fundamentals of graphic design. Understanding of these concepts include packaging design, editorial design, logo design, product illustrations, publishing, website and layout design, and marketing design.

J Clarke Richardson Collegiate, Ajax, Ontario - **Honours & SHSM Graduate**

SEPTEMBER 2016 - 2020

Achieved knowledge and skills regarding the basics of graphic design during SHSM for Communications Technology before graduating from High School.

Experience:

Graphic Designer - **A Designer for FRONT OF THE BUS, LLC (ongoing)**

SUMMER 2023 - PRESENT

Designed billboards for the purpose of advertisement in the Las Vegas Strip, as well as some social media advertisements and merchandise for the comedian Eddie Griffin.

Freelance Designer - **Designed T-shirts for Bridgepoint Hospital (completed)**

SUMMER 2022 - 2024

Was fortunate enough to work on custom-designed T-shirts a couple times for the Third-Floor healthcare workers at Bridgepoint Hospital.

Craig Travel Marketer - **Internship Work / On-Call Employee (completed)**

JANUARY 2023 - SEPTEMBER 2023

Was hired as a division of the travel marketer department. My main responsibility was to create the company's travel products. As a Travel Marketer, I rebranded and developed the company's brochures, logos, website user interface (UI), and overall product design. After my internship concluded, I designed a few more products as an on-call employee.